

The Law Enforcement Torch Run

We are changing the future for people with intellectual disabilities and lighting the way for acceptance and inclusion. RUN WITH US!

Known as Guardians of the Flame, law enforcement members and Special Olympics athletes carry the "Flame of Hope" into Opening Ceremonies of local, state and national competitions. The flame symbolizes courage and the celebration of diversity uniting communities around the globe. There are more than 97,000 law enforcement members that carry the "Flame of Hope" annually.

Farmingdale

Thursday, September 30th

Start: NYSP Barracks in Farmingdale – 10am

Finish: Farmingdale State College

3.1 Miles

Montauk

Thursday, October 14th

Start: IGA Montauk – 9am

Finish: East Hampton Village PD

13.1 Miles

(Run 1, 2, 3 or all 13.1)



**Special
Olympics**
New York



200 Hollow Road, Suite 206, Melville, NY 11747

2021 LAW ENFORCEMENT TORCH RUN SHIRT ORDER FORM

Men's Performance

T-Shirt: \$25

- | | |
|-------------------------------------|-----------|
| <input type="checkbox"/> Small | qty. ____ |
| <input type="checkbox"/> Medium | qty. ____ |
| <input type="checkbox"/> Large | qty. ____ |
| <input type="checkbox"/> X-Large | qty. ____ |
| <input type="checkbox"/> XX-Large | qty. ____ |
| <input type="checkbox"/> XXX-Large | qty. ____ |
| <input type="checkbox"/> XXXX-Large | qty. ____ |

Total qty. ____



Women's Performance

V Neck: \$25

- | | |
|------------------------------------|-----------|
| <input type="checkbox"/> Small | qty. ____ |
| <input type="checkbox"/> Medium | qty. ____ |
| <input type="checkbox"/> Large | qty. ____ |
| <input type="checkbox"/> X-Large | qty. ____ |
| <input type="checkbox"/> XX-Large | qty. ____ |
| <input type="checkbox"/> XXX-Large | qty. ____ |

Total qty. ____

Please consider being a Game Changer & purchase a shirt for a local Special Olympics NY athlete:
(Circle one)

1 for \$25 2 for \$50 3 for \$75 4 for \$100

Payment Information

Please fill this out and return back via email to rhoffmann@nyso.org

Company/Agency Name: _____

Contact Name: _____ Title/Rank: _____

Phone: _____ Email: _____

Shipping Address: _____ City, State, Zip Code: _____

Billing Address: _____ City, State, Zip Code: _____

Sponsorship Amount \$_____ T-shirt Total \$_____ Total Amount \$_____

To pay via check:

Make payable to: Special Olympics NY

Mail to: Special Olympics NY, 560 Broadhollow Rd, Suite 106, Melville, NY 11747 – Attn: Torch Run

Want to fundraise behind the event and share on social media to your friends & family?

Visit: www.justgiving.com/campaign/LETRSONY

2021 Law Enforcement Torch Run Sponsorship Opportunities

○ **Platinum Statewide Sponsor - \$ 15,000 Commitment**

- Premium placement of your logo on all 6,000 LETR shirts worn by torch runners across New York State
- Press release announcing partnership kicking off the LETR season – statewide
- Customized social media plan
- Mention in SONY statewide digital newsletter from our CEO
- Volunteer opportunities at community Torch Runs (if available)
- Speaking opportunities at Torch Runs (if available)
- Personalized Video Message to be included in Special Olympics New York Virtual State Summer Games
- Logo placement on all social media pages
- Logo placement on Special Olympics New York website
- 20 LETR performance shirts
- Personalized correspondence from local Special Olympics Athletes
- Photo Opportunity or Unified Experience with Special Olympics athletes

□ **Exclusive Upstate or Downstate Sponsor - \$7,500 Commitment**

(1 Upstate Available / 1 Downstate Available)

Upstate market includes – Capital District, Central, NC, ST, Genesee & Western Regions

Downstate market includes – Long Island, New York City & Hudson Valley Regions

- Premium placement of your logo on 3,000 LETR shirts worn by torch runners in chosen market
- Press release announcing partnership kicking off the LETR season in chosen market
- Customized Social Media plan
- Volunteer opportunities at Torch Runs in chosen market
- Speaking opportunities at Torch Runs (if available)
- Sponsorship of Awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals to athletes with law enforcement
- Logo placement on Special Olympics New York website
- 15 LETR performance shirts
- Photo Opportunity with Special Olympics athletes

□ **Gold Sponsorship - \$5,000 Commitment**

- Premium placement of your logo on over 500 LETR shirts worn by torch runners throughout community
- Volunteer opportunities at community Torch Runs (if available)
- Mention in regional LETR press releases
- Speaking opportunities at Torch Runs (if available)
- Sponsorship of Awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals to athletes with law enforcement
- Banner placement & Recognition at community torch runs
- Dedicated social media posts
- 12 LETR performance shirts

❑ **Silver Sponsorship - \$2,500 Commitment**

- Logo of your company/organization on the back of more than 500 shirts worn by Torch Runners throughout community
- Banner placement & Recognition at community Torch Runs
- Sponsor an Athlete and help create a dream – Special Olympics Athletes or their families are NEVER charged to participate in Special Olympics Programs
- 10 LETR performance shirts

❑ **Bronze Sponsorship - \$1,000 Commitment**

- Logo of your company/organization on the back of more than 500 shirts worn by Torch Runners throughout community
- Recognition at community Torch runs
- 5 LETR performance shirts

❑ **Sponsor an Athlete Sponsorship - \$500 Commitment**

- Sponsor an Athlete and help create a dream – Special Olympics Athletes or their families are NEVER charged to participate in Special Olympics Programs
- Text listing of your company/organization on the back of more than 500 shirts worn by Torch Runners throughout community
- 2 LETR performance shirts

PLEASE PROVIDE COMPANY LOGO IN VECTOR & PDF to rhoffmann@nyso.org.



Any questions please contact:

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Special Olympics New York
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